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Get It Right the 1st Time:

Stop 80%+ of A11Y Bugs During Development

Introductions



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Tale of 2 IT Requirements:

Security & Accessibility

Are you **proactive** about IT Security during your SDLC?

SDLC & Security Requirements



- IT Security Policy lived and enforced
- IT Security Monitoring audit and manage
- IT Security Training & Tools knowledge and effective tools
- Do IT!
 - Define: include IT Security Reqs
 - Design: design with IT Security in mind & review for compliance
 - Dev: code with IT Security in mind & test during sprint
 - QA: test for IT Security Reqs
 - Deploy: strategically audit for IT Security

SDLC & A11Y* Requirements



- IT A11Y Policy lived and enforced
- IT A11Y Monitoring audit and manage
- IT A11Y Training & Tools knowledge and effective tools
- Do IT!
 - Define: include IT A11Y Reqs
 - Design: design with IT A11Y in mind & review for compliance
 - Dev: code with IT A11Y in mind & test during sprint
 - QA: test for IT A11Y Reqs
 - Deploy: strategically audit for IT A11Y compliance

*A11Y = Accessibility

What happens when you are **NOT proactive** about IT Security or A11Y during your SDLC?

Dumpster Fire



Poll Time!

Guess the time needed to fix 1 form field label issue: (Assume: text label is present, but not programmatically associated with form field)

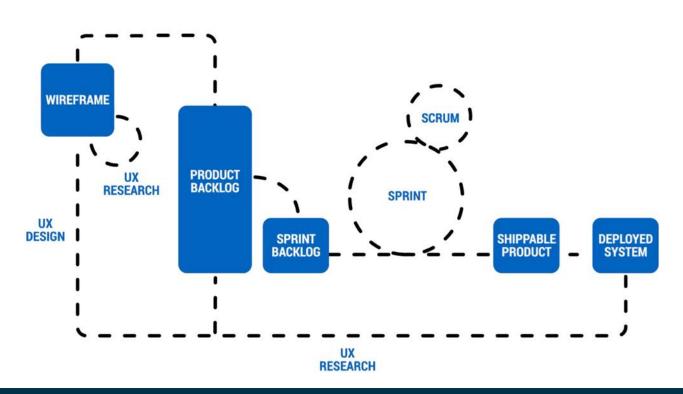
- 15 minute or less
- 1 hour
- 8 hours
- 40 hours
- No clue

Fix 1 issue is > fix 1 line of code

- Find Issue
- Replicate Issue
- Report Issue
- Triage & Prioritize Issue
- Code Issue fix
- Validation Testing of Issue
- Deploy Code to Production

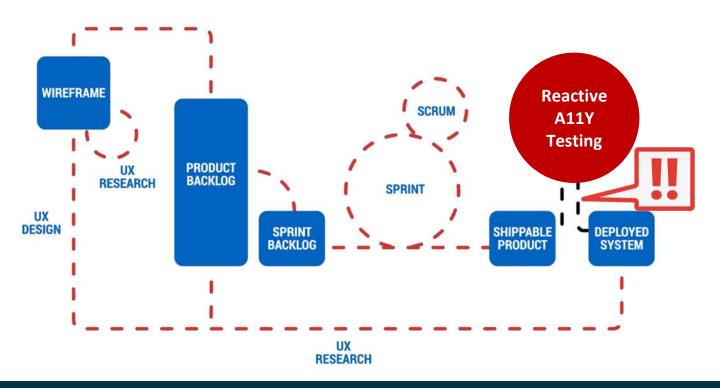


Where do YOU want to catch bugs?

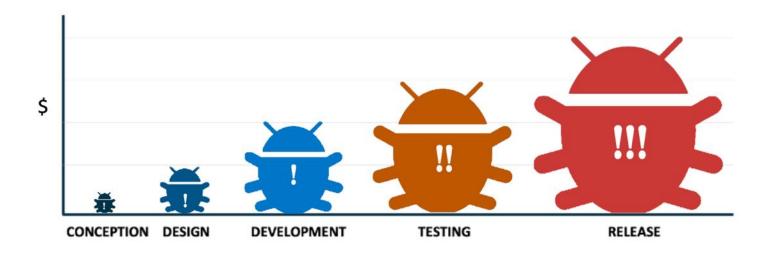


Reactive Accessibility Testing

= Surprise, Risk, Higher Cost

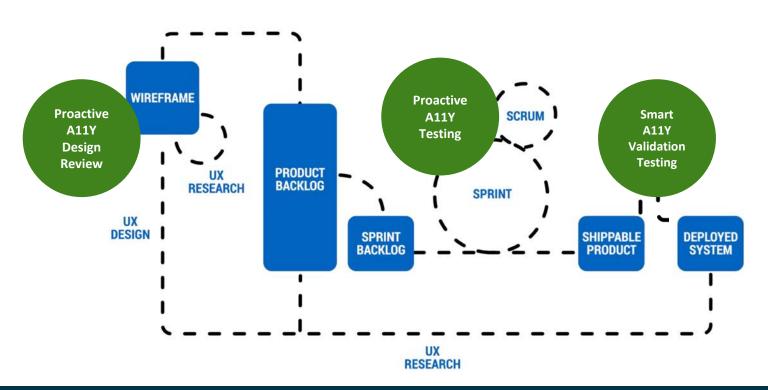


Cost of Accessibility Bugs



The longer it takes to discover an accessibility bug, the more it will cost your organization to fix it.

Efficiently Shift A11Y Testing Left



Replicating and reporting an Issue

- 1. Testing
- 2. Recording the replication steps
 - a. Providing all the relevant details
 - b. Add image of issue (with alt)
- 3. Providing acceptance criteria
 - a. Sometimes requires details on how to fix

Start Timer!

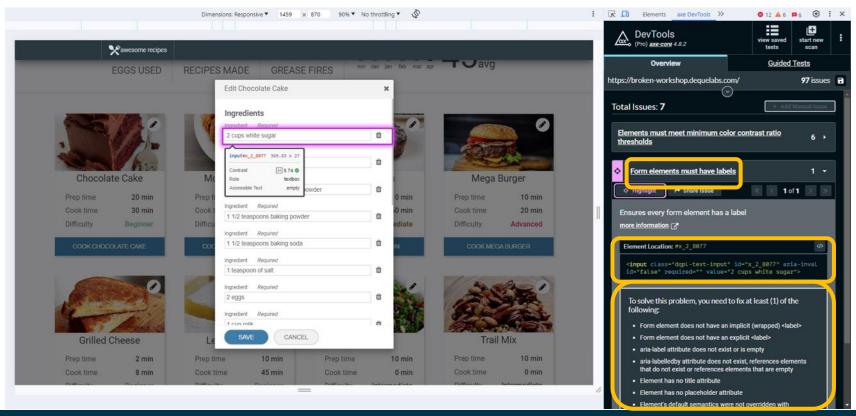
Per page averages

- a11y issues ~ 30
- Time to record each issue ~ 5 minutes
- Total time = 30 X 5 = 150 minutes



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Get to 57% on click of a button







57% is good...but we want more!!!



Right tools can help you find even more!

Intelligent Guided Tests (IGTs) lets you find more issues without needing a11y expertise

- Table
- Keyboard
- Modal Dialog
- Interactive Elements
- Structure
- Images
- Forms

What IGTs Cover (Reference)

| IGT | What it Tests for |
|----------------------|---|
| Table | Expected markup, roles, attributes, and associations for simple, medium, and complex tables |
| Keyboard | Accessibility by keyboard: Focus indication, appropriate name and role |
| Modal Dialog | ARIA modal and alert dialogs for keyboard traps and focus management |
| Interactive Elements | Related to labels, states, and roles for interactive elements |
| Structure | Issues related to structure of a page (how page presents information) |
| Images | Image markup and appropriate alt attributes |
| Forms | Tests related to form fields and controls, element groupings, field requirements, validation, etc |

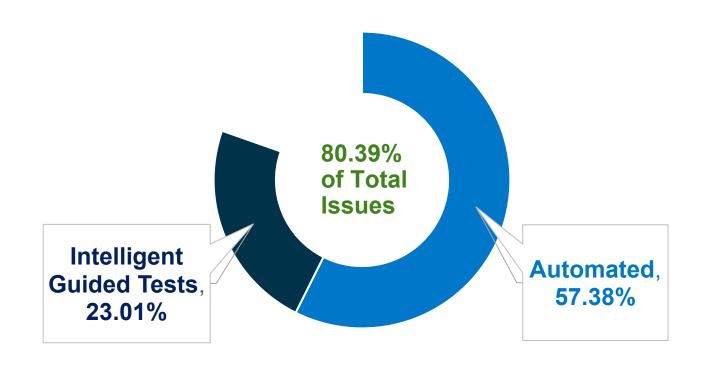
Big Data from Years
of
WCAG Comprehensive Audits
for
New Clients

Deque Comprehensive Audits for NEW Clients

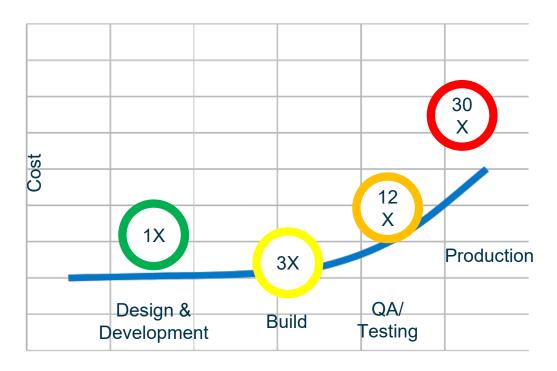
Deque Big Data (from axe auditor + axe-core + axe DevTools IGT)

- 57.38% WCAG 2.x issues found with axe-core (automation)
- 23.01% WCAG 2.x issues found with Intelligent Guided Testing (IGT)

Total % of Issues axe DevTools can Find = 80.39% Automated + Intelligent Guided Tests (IGT)



The cost of fixing accessibility defects



The costs of discovering defects after release are significant: up to 30 times more than if you catch them in the design and architectural phase.

Source: IBM



You need the right tool for the job



