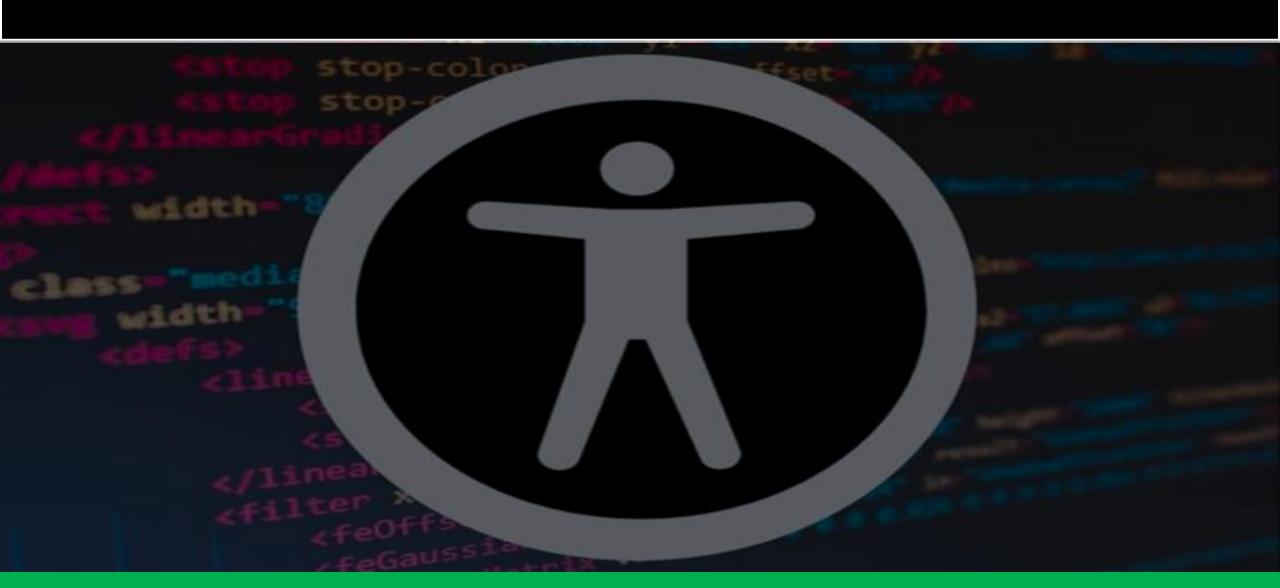
# STARTING YOUR ACCESSIBILITY JOURNEY: A DEVELOPERS GUIDE



#### Introduction



• Name: Mark Steadman

• Job: Principal Accessibility Engineer at

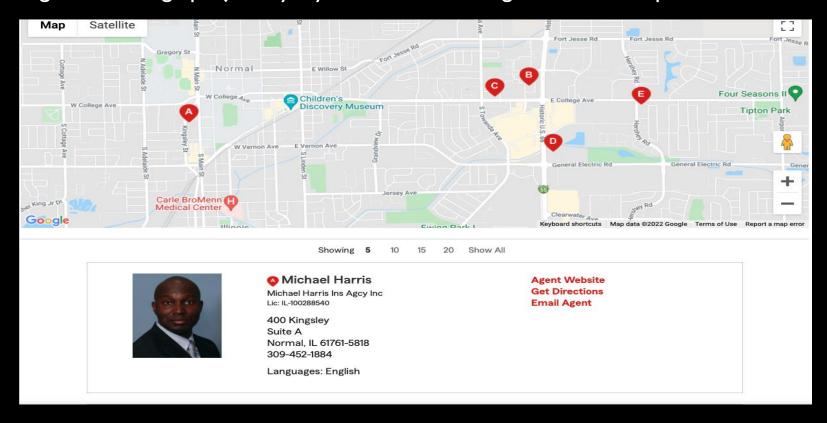
**Fidelity Investments** 

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# My Accessibility Journey

- I was a web developer at State Farm.
- I was assigned to a large project, by myself, to create an agent locator map module



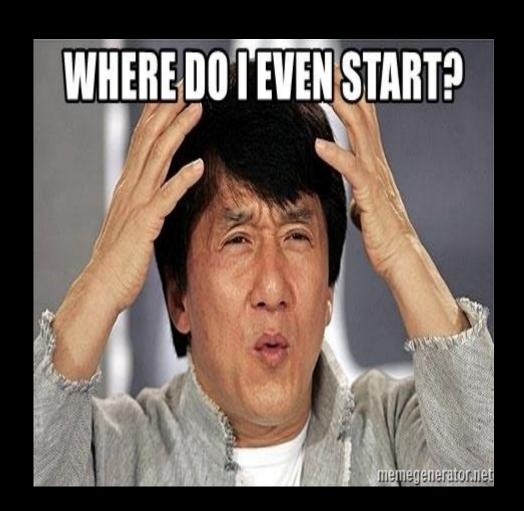
# My Accessibility Journey

- Finished it in record time!
  - Then reality set in very hard.....With this thing called Accessibility???
  - Guess how many accessibility issues were found?



# My Accessibility Journey Began!

- I took the challenge to move ahead with accessibility and change my perspective on development all together!
- I met with folks on digital accessibility team with disabilities and began to understand how to use assistive technologies
- However, I ran into an issue where almost all developers run into "Where Do I Even Start?!?"



#### The Challenge

- Accessibility has a stigma that it is a time-consuming process that naturally slows everything down:
  - No way to automate
  - Impossible to learn it all
  - Manual testing is too slow
- Developers naturally want to be able to learn new things, but time is a key constraint in an agile environment
- How can we as accessibility advocates break through to developers and development teams in order to get them onboard and practicing accessibility?



# Take The Small Wins!!!

#### Strategies for Developers

- Use Automation Daily
  - Accessibility Testing Libraries
  - Linting
- 10 Minutes a Day Challenge
- Test your content with Keyboard



### Use Automation Daily

- Automated accessibility testing catches the lower third of accessibility issues while developers are developing content
- Two main types of automation:
  - Accessibility Testing Libraries
    - Axe-core
    - pAlly
  - Linting
    - Axe-Linter
    - ESLint



#### Automated Accessibility Libraries

```
const AxeBuilder = require("axe-webdriverjs");
const selenium = require("selenium-webdriver");
const { By } = require("selenium-webdriver");
import "babel-polyfill"
describe("Cart page", () => {
  let axeDriver;
  let driver;
  beforeAll(async () => {
    driver = await new selenium.Builder().withCapabilities(selenium.Capabilities.chrome()).build();
    axeDriver = await new AxeBuilder(driver);
  });
  afterAll(async () => {
    await driver.quit();
  });
  test("is accessible", async () => {
    await driver.get("http://localhost:3000/cart");
    const results = await axeDriver.analyze();
    expect(results.violations.length).toBe(0);
  });
});
```

# Accessibility Linting

```
const path: string
src > compor (alias) const corgi: string
       impo import corgi
             Axe Linter (image-alt): Ensures img elements have alternate text or a role of none or
             presentation (dequeuniversity/image-alt)
          <d View Problem (℃F8) No quick fixes available</p>
           <img src={corgi} className='center'/>
          /div
       export default Image
TERMINAL PROBLEMS 1
                          OUTPUT DEBUG CONSOLE
                                                                                            Filter (e.g. text, **/*.ts, !**/node_modules/**)

∨ TS Image.tsx src/components (1)

   🗴 Axe Linter (image-alt): Ensures img elements have alternate text or a role of none or presentation (dequeuniversity/image-alt) [6, 5]
```

```
JS Checkbox.is X
           import React, { Fragment } from 'react';
           export const Checkbox = () \Rightarrow (
¥
              <Fragment>
                <input id="promo" type="checkbox"></input>
%
                <label>Receive promotional offers?
              ✓ (property) JSX.IntrinsicElements.label: React.Detailed
HTMLProps<React.LabelHTMLAttributes<HTMLLabelElement>,
                  HTMLLabelElement>
                 Form label must have associated control eslint(jsx-
                 a11y/label-has-for)
⊗1∆0
                                                   Ln 1, Col 26 Spaces: 2 UTF-8 LF JavaScript Prettier: ✓
```

#### **Automation Outcomes**

- Learning accessibility in small chunks by issue
  - Help links
  - Suggested fixes
- Enforcing accessible best practices
  - Code reviews
- Enforce accessibility in CI/CD
  - Zero policy on issues



# 10 Minutes A Day Challenge

- Once upon I met with a development team, and I asked "How much time do you all have to do any custom learn or research?"
  - The response: "We don't even have 15 minutes!"
  - My response: "Ahh cool, so you have 10 minutes!"

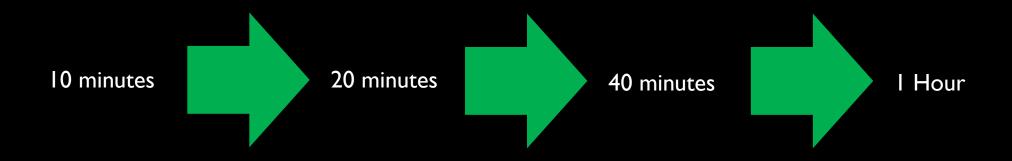


# 10 Minutes A Day Challenge

- As simple as the title, take 10 minutes a day for accessibility knowledge gathering
- This can be as simple as the following:
  - Taking an accessibility training course:
    - W3 Accessibility Foundations (Free)
    - <u>Udacity Web Accessibility (Free)</u>
    - Deque University (Paid Subscription)
  - Reading accessibility article:
    - The A11y Project
    - A11y Weekly
    - WebAIM News Letter

# 10 Minutes A Day Outcomes

- Builds a foundation of accessibility knowledge specific to developers needs
  - Not a blanket solution, it fits the developers need and wants
- Small chunks of learning turn into bigger chunks of learning overtime



## Test With a Keyboard

- Manual accessibility testing can seem like a lot initially.
- Make it simple by introducing keyboard testing or "No Mouse Mondays"
- Make the keyboard tests simple initially
  - If its actionable can I focus it, and does it have focus indicator?
  - Does it work with enter and space?
- That's it Initially! It can evolve over time to include the use of a screen reader

# Outcomes From Keyboard Testing

- Builds a foundation for manually testing
  - Also enforces keyboard functionality for EVERYTHING in their application
  - Can enforce more semantic HTML over time
- Helps development teams add more manual checks over time
  - Screen Reader Testing
  - Zoom

### Building For The Future

- Does doing these automatically get people on board with accessibility?
  - No, like with everything new it takes time to learn and master.
- It is about building a foundation in an ever-changing world of priorities and influence
- Using these strategies can help get developers down a path that I have traveled and has made me into what I am now. A developer that gives a damn, and that's what we need in this world.



# Any Questions??