

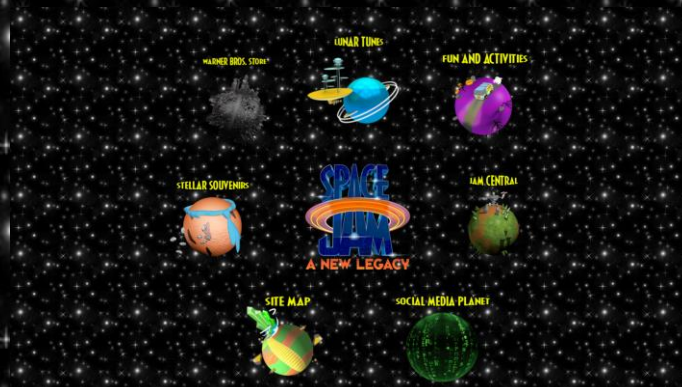
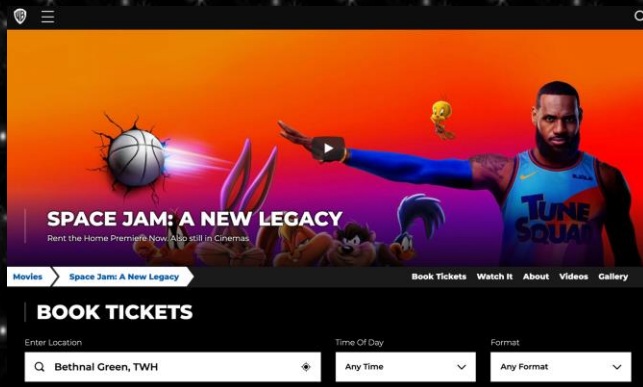
# Space Jamming Accessibility

by Zoë Bijl (they/she) & Jenny Judova (they/she)



 **CROWDSTRIKE**

# Space Jam websites





# Our Tools







You've made it! Jam Central Station, the central depository for all things Space Jam. From the best seats in the house, you can peruse the production notes, find out about the filmmakers, check out the theatrical trailer, and look at a bunch of photos from the film.

SPACE JAM, characters, names, and all related indicia are trademarks of Warner Bros. © 1996



Fast Bios - Player Bios - Looney Tunes Bios - Trivia Quiz

## THE BAD GUYS

From wimpy nothings to terrifying Monsters in one fell swoop, these guys are not the types you'd want to meet on the court -- or anywhere, for that matter.

### NERDLUCKS

Click on any Nerdluck to see a large-size version of the image along with the animators' character descriptions taken from the production sketches.



### MONSTERS

Click on any Monster to see a large-size version of the image.



## JUNIOR JAM



Kids! Much awaits you here in Looney Tune Land. Click on the different parts of the picture above for lots of fun and games!

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Animation Sketches - Behind the Scenes Footage

## TECH NOTES

The world worked together to put Michael Jordan in

### Table of Contents:

- Putting Real Life into the Cartoon World
- Technology Shapes Art
- Being Green
- To Sherman Oaks ... And Beyond
- On to Conclude
- On the Basketball Court
- Filling the Bleachers
- Dismissing Michael Jordan
- The Artist is in the System

### THE TECHNICAL BACKGROUND TO SPACE JAM

by Bill Warren

Ivan Reitman is known as the director of such hit comedies as *Twins*, *Stripes*, and *Dave*, but in his busy career, he has returned again and again to technically challenging projects. He produced *They Came from Within*, the first David Cronenberg movie to get wide release; it involved creepy parasites. Reitman also produced *Heavy Metal*, one of the first feature cartoons aimed primarily at adult audiences. And, of course, there was *Ghostbusters* and its sequel, the worldwide hits that he both produced and directed--and which opened many doors to new kinds of special effects.

So it's hardly surprising that Reitman has now produced Warner Bros.' first release through its new Feature Animation division: *Space Jam*, directed by Joe Pytko. It is also the first feature film in history to combine such a large amount of traditional





Andrew Stachler

Design intern



Jen Braun

Web designer & developer



Michael Tritter

Designer & copywriter



Dara-Lynn Weiss

Web designer & developer



Don Buckley

Vice president for  
advertising and publicity  
@ Warner Bros





WORLDWIDE RELEASE D

### North America

- United States
- Canada

### Latin America / Caribbea

- Argentina
- Bolivia
- Brazil
- Chile

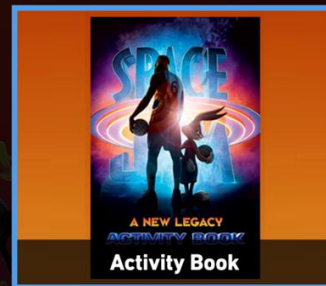
## FUN & GAMES



Pinball



AR Lens



Activity Book







# Demo 1

## Keyboard

# Tab - to focus on various elements





# Shift + Tab - go to previous focus



# Enter - to click on links





# Ctrl + Tab - go to next browser tab





**Billy Gregory**  
@thebillygregory



When UX doesn't consider ALL users, shouldn't it be known as "SOME User Experience" or... SUX? [#a11y](#)

2:05 pm · 6 Jan 2015 · Twitter Web Client

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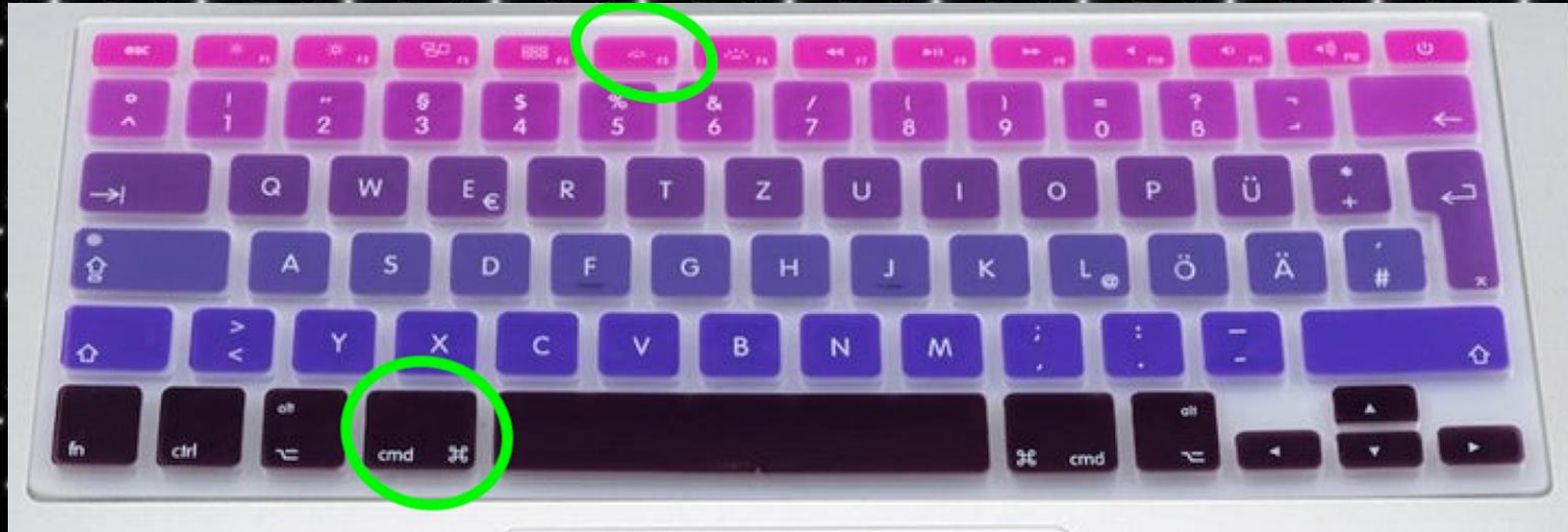
**478** Retweets   **49** Quote Tweets   **621** Likes



# Demo 2

## VoiceOver

Hold command and press either F5 or the Touch ID button three times to enable VoiceOver

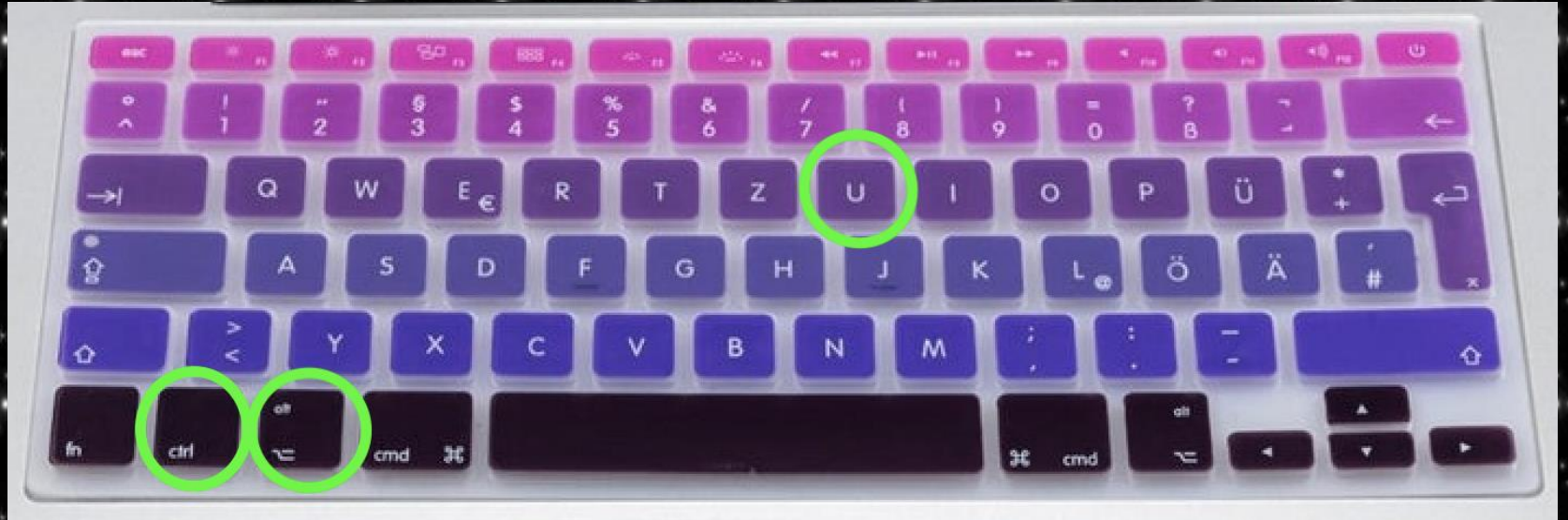




# VO+Right/Left Arrow - to move to the next/previous element



# VO+U to open the Web Rotor





# VoiceOver elements

## Links

Press Box Shuttle  
Jam Central  
Planet B-Ball  
Lunar Tunes  
The Lineup  
Jump Station  
Junior Jam  
Warner Studio Store  
Stellar Souvenirs  
Site Map  
Behind the Jam  
Privacy Policy  
Terms  
Accessibility  
AdChoices



× link, image, Press Box Shuttle

# Demo 3

## JAWS





Eh, what's up Doc?

Does corporations promising  
to be accessible translate  
into accessible websites?





Don't ask for permission to make  
something accessible

Have two decades worth of  
experience and tooling  
made the web more  
accessible?



# Use tools in an appropriate way



Africant

And is the new Space Jam  
movie better than the old  
one?



*That's all Folks!*