



Verizon Accessibility Axe-Con

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Accessibility Overview

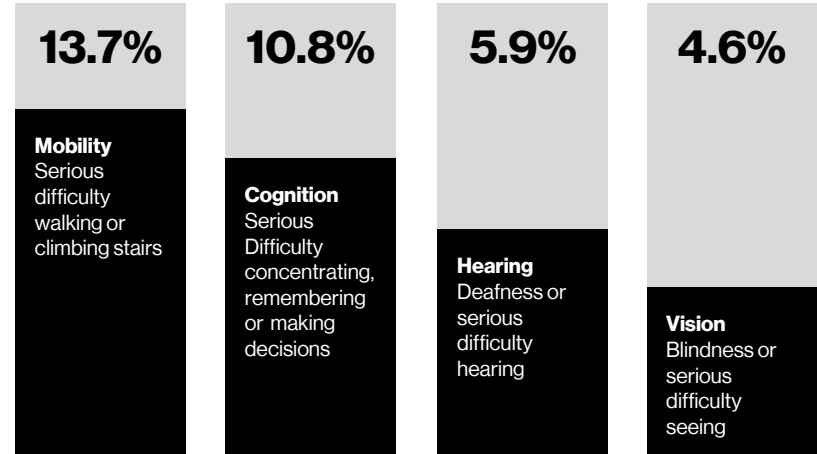
Our goal is to create an inclusive experience for people with disabilities and people using assistive technology with a focus on accessibility. Being accessible is the ability and ease to which a customer or employee is able to use our products, services and internal systems. Our mission aligns to Verizon's Valuable 500 commitment, from September 2020:

"I wanted Verizon to become an Iconic company, because I believe technology is key to unlocking a more equitable future for people with disabilities."

- Hans Vestberg, Chairman & CEO, Verizon

1-4 people have a disability.

Percentage of adults with functional disability types:

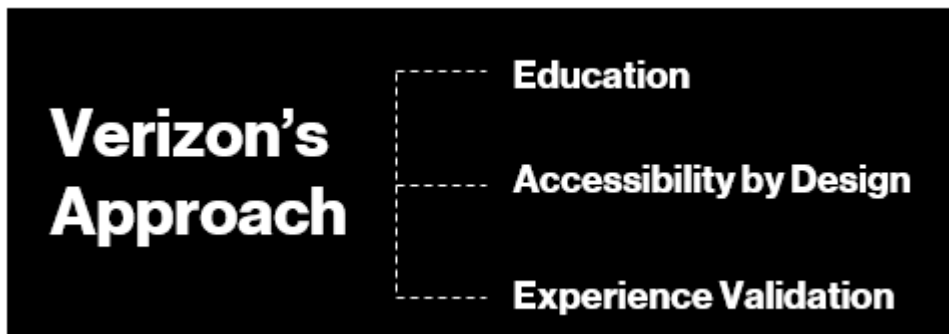


Data source: CDC September 2020.

*Bullet source ADA Gov April 2021

Creating an equitable experience for all customers and employees

Why accessibility matters: Beyond Compliance, everyone deserves better

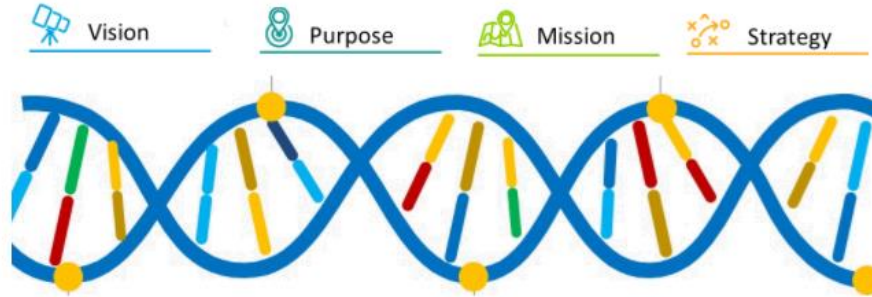


Accessibility is part of Verizon's DNA.

- Verized WCAG 2.1 AA within Master Brand Guidelines
- Focusing on Beyond Compliance
- Create experiences for people of "All Abilities"
- It's the "right thing to do", not just a legal requirement
- Reduce risk to brand
- Consistent practices for legal risk mitigation
 - Playbook
 - Defect Template
 - Standardized testing practices

What we do

Continue education, knowledge share, optimize strategy, Verizon DNA:



Accessibility
Governance



Education



Verizon
Brands



Operations,
Stakeholding



Grooming
User Story
Review



Assistive
technology
testing



Products



Design Reviews
Desktop, App



Code & LE
Testing



Production &
Maintenance
Testing

Cradle-to-grave accessibility compliance, experience engagement, and advocacy

Verizon Forward For Good

165 applications 7 selected

Verizon provided \$50k, Technology Coach, Expert Mentorship,
Workshops, Exposure



Puffin Innovations
Complex Motor Disabilities
Mouth Operated Assistive
Devices
Boston, MA



GoVoBo
Deaf and Hard-of-hearing
Universal Captioning
McClean, VA



Cognixion
Complex Motor Disabilities
BCI Speech Generation
Santa Barbara, CA



Waymap
Blind and Low Vision
City & Urban Navigation
Washington, DC



Evolution Devices
Mobility
AI-Driven Muscle Stimulation
Los Angeles CA



Imanyco
Deaf and Hard-of-hearing
Group Speech-to-text
Florida



WearWorks
Blind & Low Vision
Haptic Way-Finding
Wearable
New York, NY



Next chapter of your journey

**Compliance
Guidelines**

**Alignment
Awareness
Education**

Standardization

**Beyond
Compliance**

Closing slide

